Goal: Connect, promote, and educate members about your products and services. New businesses showcased weekly. Participation in the Digital Showcase offers you maximum exposure and opportunity to engage with members.

Headliner Package - $1500
Video – Zoom Video Interview with the business that is shared on Facebook Live and sent to all members via email
Email – Dedicated email blast to entire Chamber contact list including company logo, "About Us" write up, link to video interview, product highlights, and link to website
Social Media – Four posts on each of the follow Chamber social sites: Facebook, LinkedIn, and Twitter
Banner Ads – Banner ad featured on all major pages of the Chamber's website for four full weeks
Feature on Showcase Webpage – Top listing of your logo, company description, and links on the Digital Showcase Webpage

Marquee Package - $500
Video – Pre-recorded 2-Minute video shared on social and sent to all members via email
Email – Included in email blast to entire Chamber contact list including company logo, "About Us" write up, link to video, and link to website
Social Media – Two posts on each of the follow Chamber social sites: Facebook, LinkedIn, and Twitter
Banner Ads – Banner ad featured on all major pages of the Chamber's website for two full weeks
Feature on Showcase Webpage – Listing of your logo, company description, and links on the Digital Showcase Webpage

Playbill Package - $195
Email – Included in email blast to entire Chamber contact list including company logo, "About Us" write up, and link to website
Social Media – One post on each of the follow Chamber social sites: Facebook, LinkedIn, and Twitter
Banner Ads – Banner ad featured on all major pages of the Chamber's website for one full week
Feature on Showcase Webpage – Listing of your logo, company description, and links on the Digital Showcase Webpage

Interested in participating? Contact Julie Donato at (203) 757-0701 ext 309 or jdonato@waterburychamber.com with the package you are interested in.