

Sponsorship Details

All sponsors will be featured on Blue Back Health's dedicated Chamber Wellness Challenge 'Sponsorships' flyer on the portal that includes your company's logo and link out to your website.

Wellness Warrior

Landing Page Investor

Your Organization will be showcased across all Chambers and participants at the CWC landing page for the month you've sponsored at <https://chamberwellness.wellright.com/> through rotating background splashes. Your branding and messaging will appear through rotating background splashes offering immediate opportunity for engagement. Up to 4 full size images are available to share. In addition, as a premier sponsor level, your company will be featured in the weekly Chamber Wellness Challenge newsletter for each week of the month of which you've sponsored.

Design Details:	Login URL Background: Size: 1920 x 1080 up to 5120 x 2880 pixels
Visibility:	Entire Chamber Wellness Challenge population
Included:	10 memberships to the Chamber Wellness Challenge
Availability:	Six (6) (2 per month)
Sponsorship Fee:	\$2,500 each

Health Steward

Portal Home Page Banner Investor

Your Organization will enjoy prominent placement on our Portal Home Page as our Chambers and participants log in each day. This opportunity for immediate engagement is available in one-week increments. Whether logging in from computer, mobile website, or mobile app, your organization's logo and designed banner will be front and center for all participants.

Design Details:	Announcement banner: 1800 x 650 pixels. Size cannot exceed 500 KB
Visibility:	Entire Chamber Wellness Challenge population
Included:	5 memberships to the Chamber Wellness Challenge
Availability:	Twelve (12) for 1-week durations
Sponsorship Fee:	\$1,000 each

Solo Runner

Monthly Pop Up Challenge Investor: Focused by Chamber

Sponsor a unique and original pop up wellbeing challenge for the month. Showcase your name and branding on any of our exciting, interactive month-long competitions geared towards a specific Chamber. This could also be a special interest event occurring that month. Ex: GetVirtual Challenge – Attend an upcoming Virtual Concert with the Waterbury Chamber of Commerce

Design Details:	Challenge Banner: 600 x 200 pixels. Size cannot exceed 500 KB
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Sponsorship Details

Challenge Email Banner: 600 x 200 pixels. Size cannot exceed 500 KB

Visibility:	Specific Chamber / Regional Chamber Wellness Challenge population
Included:	2 memberships to the Chamber Wellness Challenge
Availability:	Six (6) per Chamber
Sponsorship Fee:	\$750 each

Fitness Junkie

Monthly Challenge Investor: CWC Wide

Naming rights to already established health and wellness challenges. Throughout the Chamber Wellness Challenge we have six exciting challenges focusing on various aspects of well-being. Showcase your name and branding on one of our exciting, interactive month-long competitions geared towards ALL participating Chambers and our participants. Ex: CWC “Litterbug Challenge” sponsored by, TrashBeGone Refuse Co.

Design Details:	Challenge Banner: 600 x 200 pixels. Size cannot exceed 500 KB Challenge Email Banner: 600 x 200 pixels. Size cannot exceed 500 KB
Visibility:	Specific Chamber / Regional Chamber Wellness Challenge population
Included:	2 memberships to the Chamber Wellness Challenge
Availability:	Six (6)
Sponsorship Fee:	\$500 each

A Friend in Health

Weekly Chamber Wellness Challenge Newsletter Investor

Weekly E-Newsletter distributed to all Chambers and Participants including CWC Walking results, Challenge Overviews, Special Interest articles and a “Did You Know” section plus more! Highlight your members with their logo in each newsletter.

Design Details:	Email: 600 x 200 pixels. Size cannot exceed 500 KB
Visibility:	Entire Chamber Wellness Challenge population
Included:	1 membership to the Chamber Wellness Challenge
Availability:	Twelve (12) for one week each
Sponsorship Fee:	\$250 each

Required Graphics Files

All Organization logos should be shared in .png, .jpg, and .eps vector art (if available) with fmanfredi@bluebackhealth.com & cconroy@bluebackhealth.com for use in Chamber Wellness Challenge marketing. Submit any other sponsor images per design details listed above.