

41<sup>st</sup>

**B\*W\*F**  
BUSINESS  
WOMEN'S  
FORUM

# Sponsorship Opportunities

2.21.24 ★ 10:30am – 5pm ★ Aqua Turf Club, Plantsville

Highlight your company to a powerful market with proven ability to increase your business. Distinguish your company as one dedicated to creating opportunities to women. According to *forbes.com*, women drive 80% of all consumer purchasing.

## ★★★★★★ Sponsorship Provides ★★★★★★

**Network Building for Individuals and Organizations**  
**Skill and Leadership Development for All Women at All Levels**  
**Brand Awareness**



**JOAN LUNDEN**  
Featured  
Keynote  
Speaker

SPONSOR LEVEL	AMOUNT	Name & logo on website	Ad size in program book	Name listed on social media posts	Guests at conference	Exhibit booth at conference	Logo and verbal recognition at conference	Speaking opportunity at conference	NOTES
<b>PRESENTING PARTNER</b>	<b>\$20,000</b>	●	Full Page	●	20	●	●	●	Sponsor spotlight on social media. Company logo included on social media and promotional giveaway items.
<b>PREMIER PARTNER</b>	<b>\$15,000</b>	●	Full Page	●	15	●	●	●	Social media includes logo.
<b>STAR PARTNER</b>	<b>\$10,000</b>	●	1/2 Page	●	10	●	●	●	Social media includes logo.
<b>FORUM PARTNER</b>	<b>\$5,000</b>	●	1/2 Page	●	5	●	●		
<b>SHOWCASE SPONSOR</b>	<b>\$3,000</b>	●	1/4 Page	●	3	●	●		
<b>SESSION SPONSOR</b>	<b>\$2,000</b>	●	Business Card	●	2	●	●		
<b>BENEFACTOR</b>	<b>\$750</b>	Listing Only	Listing Only		1		Verbal Only		



Waterbury Regional Chamber  
driving business to business

To complete your sponsorship, e-mail Stacey Benvenuto at [sbenvenuto@waterburychamber.com](mailto:sbenvenuto@waterburychamber.com) to receive full marketing exposure. If you have any questions, please call 203-757-0701.

Visit [CTBWF.com](http://CTBWF.com) for information on speakers, scholarships and tickets.