

2026
SPECIAL SECTION

Republican-American



Celebrating DOWNTOWN

Downtown Waterbury is a beautiful city with a rich historic background. It is also a great place to shop, dine, and enjoy exciting events. **Celebrating Downtown** will remind old-timers and newcomers alike of all that downtown has to offer.

Main Street Waterbury, downtown's management and revitalization organization, will be telling the story in editorial form.

Don't miss the opportunity to showcase your business with an ad in this widely circulated section!

Publication Dates

Ad Deadline

Final Approval

Thursday, July 9, 2026

Monday, June 26 @5pm

Wednesday, July 1 @4pm



Main St.
Waterbury



*Culture
Education
Business*

Standard Packages

All pricing includes full color.

Cover Page Package

Print

Celebrating Downtown Special Section | Full Page Ad

Total Investment: \$1525

Full Page Package

Print

Celebrating Downtown Special Section | Full Page Ad

Total Investment: \$1425

Half Page Package (H)

Print

Celebrating Downtown Special Section | Half Page Ad (H)

Total Investment: \$825

Half Page Package (V)

Print

Celebrating Downtown Special Section | Half Page Ad (V)

Total Investment: \$825

Quarter Page Package

Print

Celebrating Downtown Special Section | Quarter Page Ad

Total Investment: \$475

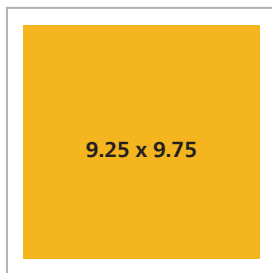
Eighth Page Package

Print

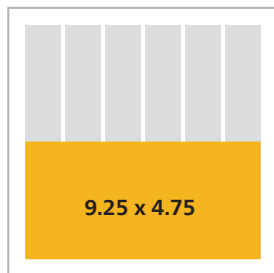
Celebrating Downtown Special Section | Eighth Page Ad

Total Investment: \$275

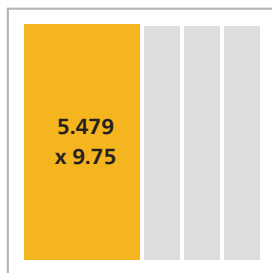
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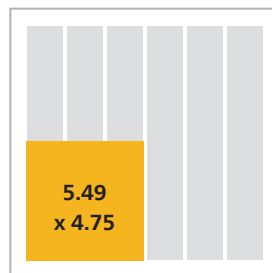
Full Page



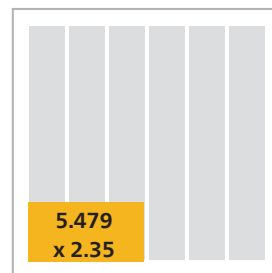
Half Page (H)



Half Page (V)



Quarter Page



Eighth Page