

2026

A CONTEMPORARY JAZZ EXPERIENCE



SPONSORSHIP OPPORTUNITIES

4 - 10 PM

Saturday, August 1
Library Park, Waterbury

Jazz, Food, & Fun — All in One Incredible Festival!

The 7th Brass City Jazz Fest (BCJF) is a free outdoor concert bringing Contemporary/ Smooth Jazz to Waterbury and Northeast fans, featuring national recording and Billboard-charting artists. Presented by Main Street Waterbury with ACT Jams Productions and the City of Waterbury, it showcases a stellar lineup.

Hosted and produced by Waterbury native Al Taylor (ACT Jams Productions), a New York radio programmer for SmoothJazzCD1019.com and curator of the syndicated "Groove Show."



MAIN STREET WATERBURY
CULTURAL. HISTORIC. VIBRANT.



SPONSORSHIP OPPORTUNITIES

Fortissimo \$20,000

Industry-Exclusive Sponsorship Opportunity

- Inside front cover ad in festival program
- 15 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material, website and social media, billboard, and mentions in articles, press releases and radio promotions
- Prominent placement of company logo on performance stage banner
- 10x10 exhibitor's tent for your company's marketing on location
- Speaking opportunity to welcome guests at the opening of the Brass City Jazz Fest

Harmony \$10,000

- Inside back page ad in festival program
- 10 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material, website and social media, billboard, and mentions in articles, press releases and radio promotions
- Company logo on performance stage banner
- 10x10 exhibitor's tent for your company's marketing on location

Rhythm \$5,000

- Full page ad in festival program
- 8 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material, website and social media, and mentions in articles, press releases and radio promotions
- Company logo on performance stage banner

Improvisation \$2,500

- Half page ad in festival program
- 6 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material, website and social media

Tempo \$1,000

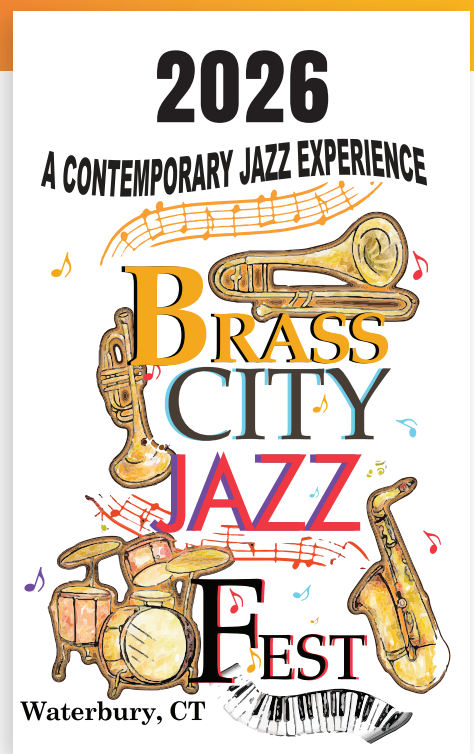
- Quarter page ad in festival program
- 4 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company name on all promotional material, website and social media

Ensemble \$500

- Business card-sized ad in festival program
- 2 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company name on website and social media

brasscityjazzfest.com

mainstreetwaterbury.com



To confirm your sponsorship, please complete the form and return it to:

Main Street Waterbury
83 Bank Street, P.O. Box 1469
Waterbury, CT 06721

You may also register your support by contacting Dan Pesce:

(203) 757-0701

dpesce@mainstreetwaterbury.com



SPONSORSHIP SELECTION

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Fortissimo **\$20,000**

Harmony **\$10,000**

Rhythm **\$5,000**

Improvisation **\$2,500**

Tempo **\$1,000**

Ensemble **\$500**

Name: _____

Company: _____

Phone: _____

Address: _____

Email: _____

Credit Card#: _____

Sec Code: _____ Expiration: _____ **Please Invoice** (Payment must be made by July 12)

The Brass City Jazz Festival is a program of Main Street Waterbury, a nonprofit 501(c)(3) charitable organization formed to advocate, educate, and collaborate for the revitalization and enhancement of downtown Waterbury. Your sponsorship is a tax-deductible donation