

SPONSORSHIP OPPORTUNITY

Sponsor • Participate • Have Fun!

SUNDAY, JUNE 7, 2026

11:00 AM TO 4:00 PM

Join thousands of attendees as 10,000+ rubber ducks are launched into the Naugatuck River. Along with the famous duck race, the day features festivities, vendors, games, and live entertainment for all to enjoy! As a sponsor, Duck Day offers your business marketing and on site promotional opportunities. Participating in this annual community event builds name recognition, creates brand awareness, and increases customer loyalty.

Get involved in Naugatuck's biggest event of the year!



Presented by



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Naugatuck Chamber

duckday.com

TIDAL SPONSOR

INVESTMENT \$10,000

Includes 100 Duck Raffle Tickets

- Prominent positioning of company LOGO printed on all promotional and marketing collateral (including T-shirt)
- Company LOGO and LINK to your website from duckday.com
- **Business space at event**
- A visit from Naugatuck to your business location
- Corporate race and *decorated duck entry
- Banner ad for 30 days on chamber website

MANDARIN DUCK SPONSOR

INVESTMENT \$5,000

Includes 50 Duck Day Raffle Tickets

- Company LOGO printed on all promotional and marketing collateral (including T-shirt)
- Company LOGO and LINK to your website from duckday.com
- **Business space at event**
- Corporate race and *decorated duck entry
- Banner ad for 30 days on chamber website

MALLARD DUCK SPONSOR

INVESTMENT \$2,500

Includes 25 Duck Raffle Tickets

- Company LOGO printed on all promotional and marketing collateral (including T-shirt)
- Company LOGO and LINK to your website from duckday.com
- **Business space at event**
- Corporate race and *decorated duck entry
- Banner ad for 30 days on chamber website

SUPER HERO & SUPER DUCKLING SPONSOR

INVESTMENT \$1,500

Includes 15 Duck Day Raffle Tickets

- Company LOGO on the Super Hero & Super Duckling T-shirts
- Company LOGO printed on all promotional and marketing collateral
- Company LOGO on duckday.com website
- Corporate race and *decorated duck entry

PINTAIL DUCK SPONSOR

INVESTMENT \$1,000

Includes 10 Duck Day Raffle Tickets

- Company LOGO printed on selective marketing collateral (including T-shirt)
- Company LOGO on duckday.com website
- Corporate race and *decorated duck entry

KIDS' ACTIVITIES SPONSOR

INVESTMENT \$750

- Signage on location at children's activities area
- Entry in Corporate Duck Dash
- Company LOGO on duckday.com website

21st ANNIVERSARY SPONSOR

INVESTMENT \$500

- Entry in Corporate Duck Dash
- Company LOGO on anniversary signage
- Company LOGO on duckday.com website

COMMEMORATIVE AMERICA 250 SPONSOR

INVESTMENT \$250

- Entry in Corporate Duck Dash
- Company name on duckday.com website

***A jumbo sized duck will be provided to each sponsor to decorate and represent your company. Attendees choose the winner by popular vote.**

Business: _____

Contact: _____

Address: _____ City/Zip: _____

Email: _____ Phone: _____

Check enclosed Pay by Credit Card Please invoice me
 Payable to Naugatuck Chamber Please Circle: Amex | MC | Visa (Chamber Members Only)

Card Number: _____ Exp. Date: _____

Billing Address: _____ Security Code: _____

Signature: _____

Please indicate your level of support:

- Tidal Sponsor \$10,000
- Mandarin Sponsor \$5,000
- Mallard Sponsor \$2,500
- Super Hero & Super Duckling Sponsor \$1,500
- Pintail Sponsor \$1,000
- Kids' Activity Sponsor \$750
- 21st Anniversary Sponsor \$500
- Commemorative Sponsor \$250

Please return by May 15th:

Naugatuck Chamber c/o Barbara Sorosiak
 PO Box 1469, Waterbury, CT 06721
 Fax to 203-756-3507 or email:
bsorosiak@waterburychamber.com