



Sponsorship Opportunities

Connecticut's Dynamic Leadership Conference for Women

Wednesday, March 15, 2023
Aqua Turf Club, Plantsville

Highlight your company to a powerful market with proven ability to increase your business ★ Distinguish your company as one dedicated to creating opportunities for women ★ According to forbes.com, women drive 80% OF ALL CONSUMER PURCHASING.

Sponsorship Provides

- Network Building for Individuals and Organizations
- Skill and Leadership Development for all Women at All Levels
- Brand Awareness

Thanks to these sponsors and more
who supported the 2022
Business Women's Forum!



To complete your sponsorship, email Terry Macary at tmacary@waterburychamber.com by **December 16** to receive full marketing exposure. If you have any questions, please call 203.757.0701. Visit CTbwf.com for information on speakers, scholarships and tickets!

a program of



Waterbury Regional Chamber
driving business to business



Sponsorship Opportunities

Connecticut's Dynamic Leadership Conference for Women

Wednesday, March 15, 2023
Aqua Turf Club, Plantsville

SPONSOR LEVEL	AMOUNT	Name & logo on website	Ad size in program book	Name listed on social media posts	Guests at conference	Exhibit booth at conference	Logo and verbal recognition at conference	Speaking opportunity at conference	NOTES
BENEFACTOR	\$750	Listing Only	Listing Only		1		Verbal Only		
SESSION SPONSOR	\$2,000	●	Business Card	●	2	●	●		
SHOWCASE SPONSOR	\$3,000	●	1/4 Page	●	2	●	●		
FORUM PARTNER	\$5,000	●	1/2 Page	●	5	●	●		
STAR PARTNER	\$10,000	●	1/2 Page	●	10	●	●	●	Social media includes logo.
PREMIER PARTNER	\$15,000	●	Full Page	●	15	●	●	●	Social media includes logo.
PRESENTING PARTNER	\$20,000	●	Full Page	●	20	●	●	●	Social Media Includes logo. Company logo included on promotional giveaway items.

To complete your sponsorship, email Terry Macary at tmacary@waterburychamber.com by **December 16** to receive full marketing exposure. If you have any questions, please call 203.757.0701. Visit CTbwf.com for information on speakers, scholarships and tickets!