



# Your Palace - Your Show Place - Your Sponsorship Choice

## 2011-2012 Sponsorship & Marketing Opportunities



**Weird Al  
Yankovic**



**Larry the  
Cable Guy**



### \$5,000 Package

- Insert in Playbill
- Logo on Exterior Marquee
- Logo on the Acknowledgement Page of the Playbill
- Logo on Engagement Page of the Playbill
- Table at Event
- Logo in Email Blasts Prior to Performance
- Logo on the Show Poster
- Logo in Print Advertising
- 10 Tickets to the Performance *(or to be used throughout the season)*
- Meet & Greet Opportunity *(if granted by company management)*
- Listing in the Annual Report
- Corporate Member Status for Poli Club Access for the Season
- VIP Ticket Services and Access for the Season

### \$2,500 Package

- Insert in Playbill
- Listing on Exterior Marquee
- Listing on the Acknowledgement Page of the Playbill
- Table at Event
- Listing in Email Blast
- Listing on the Show Poster
- Listing in Print Advertising
- 4 Tickets to the Performance
- Listing in the Annual Report
- VIP Ticket Services and Access for the Season

### \$1,000 Package

- Insert in Playbill
- Listing on Exterior Marquee
- Listing on the Acknowledgement Page of the Playbill
- Table at Event
- Listing in the Annual Report
- VIP Ticket Services and Access for the Season

These packages can be modified based on your marketing plan and objectives.

Please contact Natalie Lawlor - Development Officer at 203.346.2009.

### Show Sponsorship Response:

Show Choice:

Larry the Cable Guy     The Charlie Daniels Band     Menopause the Musical     Young Frankenstein  
 Contact me about other options

Please indicate your level of support: \$5,000 \$2,500 \$1,000

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed     MC/Visa/AMEX \_\_\_\_\_ Exp Date \_\_\_\_\_     Please Invoice Me

Please return to: Natalie Lawlor, Palace Theater, 100 East Main Street, Waterbury, CT 06702